



CELEBRATING MOTHER'S DAY

kanopy
stream smarter

Mom Is a Match (2022)
Directed by Daniela Fejerman

Celebrate Mother's Day with Kanopy! Explore films that honor moms, motherhood, and the many forms of care that shape our lives. From heartfelt documentaries to uplifting narratives, this collection invites your patrons to celebrate the people who nurture us every day.

By sharing these films with your community, you can help spark meaningful conversations about motherhood, care, and the relationships that shape us. We encourage you and your patrons to explore Kanopy's Mother's Day collection, an easy and heartfelt way to celebrate, reflect, and honor the many women who make a difference in our lives.

Explore our Mother's Day collection, film synopses, and more details at kanopy.com/category/48783.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

3

General Announcements

Print materials that showcase our Mother's Day collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Mother's Day collection content.

2

Suggested Copy

Two ready-to-use copy options for your social media posts and email campaigns.

Continued on next page

Programming Ideas

- “Moms & Movies” Screening Event. Host a cozy screening from the collection; you can search titles based on Public Performance Rights. Titles that are heartwarming stories or mother-child narratives. Add tea, cookies, or a simple coffee bar for extra vibes.
- Host a Craft with Mom Workshop. Encourage patrons to make crafts with mom or for mom. Crafts such as handmade cards, bookmarks, or even flower bouquets.
- Host a guided storytelling session where attendees share honest, funny, or heartfelt stories about the mother figures in their lives. Pair this with a screening.
- Motherhood Themed Display. Create a display of titles from the Mother's Day collection along with books about motherhood, caregiving, and family bonds. Add staff-pick bookmarks with personal notes.

Social Media and Newsletter Copy Suggestions

Option 1

Celebrate the moms and mother figures in your life ❤️ Explore Kanopy's Mother's Day collection, full of films that uplift, inspire, and honor the many forms of motherhood. Stream now: [kanopy.com/category/48783](https://www.kanopy.com/category/48783).

Option 2

From heartfelt documentaries to unforgettable narratives, these films remind us why moms matter. Discover Kanopy's Mother's Day collection today: [kanopy.com/category/48783](https://www.kanopy.com/category/48783).

Campaign Start and End Dates

Our Mother's Day collection will go live on **May 1st, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team